

## Resume and Credits:

Chuck Holmes  
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Education: BA in English with a concentration in Writing, Western Carolina University, Cullowhee, NC — 1961  
Graduate Study, Georgia State University, 1978-79

Employment:  
1961 - 1980 Worked as newspaper editor, writer, creative director, and/or consultant for the Center for Disease Control (then the Communicable Disease Center) and various advertising agencies.  
1979 – 1981 Executive Producer/Creative Director, Jack Morton Productions, Atlanta, GA  
1982 - 1984 Freelance writer/Creative Director  
1984 – Present President, Corporate Strategies, Inc., Atlanta, GA writing and producing for companies and associations, conducting seminars and training courses, and consulting in advertising, marketing, sales and sales management, and customer service.

## Honors/Awards

Regional Emmy Nomination for *Foxfire*  
3M Award for *The Epidemic Nobody Believes*  
Automotive Training Managers Council Grand Award for NAPA's *Understanding Automotive Systems*  
Silver Effie for *Smart* Product Introduction  
More than 100 Advertising Readership Awards  
Six Ads in National Creative Anthologies

A partial list of Credits includes:

Publications: *Tempus Fugit* (Fred Fletcher with Chuck Holmes)  
*My Mom is My Hero* (Adams Media)  
*Small Stories* (With photographs by Michael Nelson)  
Numerous essays and articles in academic and industry publications  
Advertising: Batelle Memorial Institute (Software)

Policy Management Systems Corporation (Insurance)  
Dynatech Communications (Hardware)  
GeoBased Systems (Software)  
TesData (Software)  
Gregory Poole Equipment (Heavy Equipment Dealer)  
Phipp's Plaza (Consumer: shopping center)  
Leather Creations (Consumer: Furniture)  
Peden Steel (Steel Fabrication)  
Union Camp (School Supplies)  
Benchmark Consulting (Technology Consulting)  
Huyck (Felts for the Papermaking Industry)  
ViviColor (Photo Laboratory for Professionals)  
Network Communications (Networking Hardware)  
NC National Bank (Consumer: Banking)

Television:

Georgia Public Television  
Foxfire — A 13-program series. The pilot was nominated for four Emmys.  
Georgia — 12 of the 36 programs in the series, including the two on technology  
Stretch — a six-program training sequence for teachers  
Education for Tomorrow — an overview of new programs in the Georgia School system.  
The Epidemic Nobody Believes — A satirical analysis of popularly held attitudes toward venereal disease; winner in a national competition sponsored by 3M  
Values Clarification — A four-program teacher training series  
The Canning of the Candidate — A documentary on electronic image making in politics

NETCHE

Legacies of the Great Depression — a two-program examination of how we are affected by the Great Depression  
Legacies of World War II — A two-program series on the continuing impact of World War II  
Remote Sensing — a program translating remote sensing into everyday terms.  
Social Work — A three-program series for College instruction in Social Work.  
Real Estate — A six-program, for-credit series.  
IMI — Public television management training

Kentucky Public Television  
ACT — A celebration of the thirty-year history of the Actors  
Theatre in Louisville

Video

3M

Introduction to Videodisc — an overview of videodisc  
technology

How to Produce a Videodisc — Step-by-step instruction in  
producing videodiscs

Lanier

The Steps of the Sale — a seven-module sales training  
course.

The Customary Office — A look at the office of the future.

Tupperware

The Sales Training Series — four sales training programs

R.J. Reynolds

Recruiting, Interviewing and Training

Coca Cola

PowerAde Introduction

Smart Vending Introduction

NAPA

NAPA Service Excellence

The Price Conscious Customer

You Have to See It! — Recruiting video

Delivering NAPA Service

Genuine Parts Company

The GPC Tradition

Benefits

Classification Training

Lockheed Martin

Pollution Prevention

BAMP — Employee Communication regarding workplace  
safety.

F-22 Vendors Video — A video applauding the vendors on  
the F-22 program

Meetings/Stage Show Clients include:

Stromberg Carlson  
Tupperware  
Day's Inns  
Wrangler  
American Express  
MacGregor  
Lanier  
Home Box Office  
SunTrust  
R.J. Reynolds  
American Supply Association  
Southern Wholesalers Association  
Milliken  
Orkin  
Grumman  
Arby's

Training Clients include:

Coca Cola  
R.J. Reynolds  
National Association of Hose and Accessory Distributors  
National Electronic Distributors Association  
American Supply Association  
NAPA  
Genuine Parts Company  
General Electric  
Power Transmission Distributors Association  
Home Box Office  
BellSouth  
Western Fastener Association  
International Sanitary Supply Association  
Siemens Energy and Automation  
National Association of Electrical Distributors  
Southern Wholesalers Association  
IKON Solutions  
Honda